

Hello colleagues,

We issue an open call for manuscripts authored by junior (untenured) strategy and entrepreneurship scholars for the 2023 BYU/University of Utah Winter Strategy conference. This conference is cosponsored yearly by BYU and the University of Utah, with primary hosting responsibilities alternating every year. This year BYU will be hosting the Winter Strategy Conference.

**Call for Papers**  
**24<sup>th</sup> Annual BYU/University of Utah Winter Strategy Conference**  
**March 1-3, 2023**  
**Held in the mountains of Park City, Utah**

The conference will include approximately 50 participants. Eight junior faculty members will be invited to present at the conference. Junior scholars will have 30 minutes to present to an international audience of experienced strategy scholars. One of these scholars with deep knowledge of your research area will then have 15 minutes to discuss your work. Prior participants have found this format extremely helpful in developing their work.

This call solicits papers from junior strategy scholars (who have not yet presented at our conference) on any topic within the field of strategic management, broadly defined. We are open to a wide range of theoretical perspectives and methodological approaches, if papers push the field of strategic management in important new ways, and as long as papers are not yet accepted for publication.

The 2023 conference will be held at the five star [Hyatt Centric](#), located 25 minutes from Salt Lake City airport at the Canyons Village at Park City Ski Resort, in Park City Utah. It will begin on Thursday evening March 1 and end at noon on March 3. The conference will feature plenary (with senior faculty from around the world presenting) and panel sessions. The conference also includes a free mountain networking activity (such as skiing/snowboarding, snowshoeing, tubing, Olympic Park tour and activities, etc.). In the past, some of the most impactful conversations have taken place during these winter activities.

Submissions will be accepted at the following link until **September 15<sup>th</sup>, 2022** at midnight (Mountain Standard Time). We expect to notify all submitters regarding the conference committee's acceptances or rejections by October 1<sup>st</sup>, 2022.

[CLICK HERE TO SUBMIT A MANUSCRIPT FOR THE 2023 CONFERENCE](#)

**Submission URL:** [https://byu.az1.qualtrics.com/jfe/form/SV\\_bpwssMqNTTkALAO](https://byu.az1.qualtrics.com/jfe/form/SV_bpwssMqNTTkALAO)

If you have any questions, feel free to contact this year's conference Co-Chairs: Jeff Dyer ([jdyer@byu.edu](mailto:jdyer@byu.edu)) or Todd Zenger ([todd.zenger@utah.edu](mailto:todd.zenger@utah.edu)) or program chairs: Jeff Dyer ([jdyer@byu.edu](mailto:jdyer@byu.edu)) or David Bryce ([dbryce@byu.edu](mailto:dbryce@byu.edu)).

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